

Sedex Cookies

Provider	Name of cookie	Description	Expiry
Necessary cookies: help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.			
Cookiebot	CookieConsent	Stores the user's cookie consent state for the current domain.	1 year
Google	test_cookie	Used to check if the user's browser supports cookies.	1 day
YouTube	CONSENT	Used to detect if the visitor has accepted the marketing category in the cookie banner. This cookie is necessary for GDPR-compliance of the website.	2 years
Preference cookies: enable a website to remember information that changes the way the website behaves or looks, like your preferred language or the region that you are in.			
WP Engine	_icl_current_language	Saves the user's preferred language on the website.	1 day
WP Engine	wp-wpml_current_language	Designates the country code that is calculated based on the user's IP address. Used to determine what language should be used for the visitor.	1 day
LinkedIn	lang	Remembers the user's selected language version of a website.	Session
Statistics cookies: help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.			
Google	_ga	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	2 years
Google	_gat	Used by Google Analytics to throttle request rate.	1 day
Google	_gid	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	1 day
Google Tag Manager	_ga_#	Used by Google Analytics to collect data on the number of times a user has visited the website as well as dates for the first and most recent visit.	2 years
Hotjar	_hjIncludedInPageviewSample	Used to detect whether the user navigation and interactions are included in the website's data analytics.	1 day
Hotjar	_hjIncludedInSessionSample	Registers data on visitors' website-behaviour. This is used for internal analysis and website optimization.	1 day
Hotjar	_hjAbsoluteSessionInProgress	Used to count how many times a website has been visited by different visitors - this is done by assigning the visitor an ID, so the visitor does not get registered twice.	1 day
Hotjar	_hjFirstSeen	Used to determine if the visitor has visited the website before, or if it is a new visitor on the website.	1 day
Hotjar	_hjTLDTest	Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator.	Session

LinkedIn	AnalyticsSyncHistory	Used in connection with data-synchronization with third-party analysis service.	29 days
Marketing cookies: are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.			
Google	IDE	Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.	1 year
Google	pagead/landing	Collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement - This also allows the website to limit the number of times that they are shown the same advertisement.	Session
Google	ads/ga-audiences	Used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behaviour across websites.	Session
Google	pagead/1p-user-list/#	Tracks if the user has shown interest in specific products or events across multiple websites and detects how the user navigates between sites. This is used for measurement of advertisement efforts and facilitates payment of referral-fees between websites.	Session
Google Tag Manager	_gcl_au	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services.	3 months
LinkedIn	Bcookie Bscookie lidc	Used by the social networking service, LinkedIn, for tracking the use of embedded services.	2 years
LinkedIn	UserMatchHistory	Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.	29 days
YouTube	VISITOR_INFO1_LIVE	Tries to estimate the users' bandwidth on pages with integrated YouTube videos.	179 days
YouTube	YSC	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	Session
YouTube	yt-remote-cast-available yt-remote-cast-installed yt-remote-connected-devices yt-remote-device-id yt-remote-fast-check-period yt-remote-session-app yt-remote-session-name	Stores the user's video player preferences using embedded YouTube video.	Session

Last updated December 2021. Please click on the widget on the website to view all up to date cookies and to manage your preferences.