**New Sedex member – member press release template**

**How to use this template**

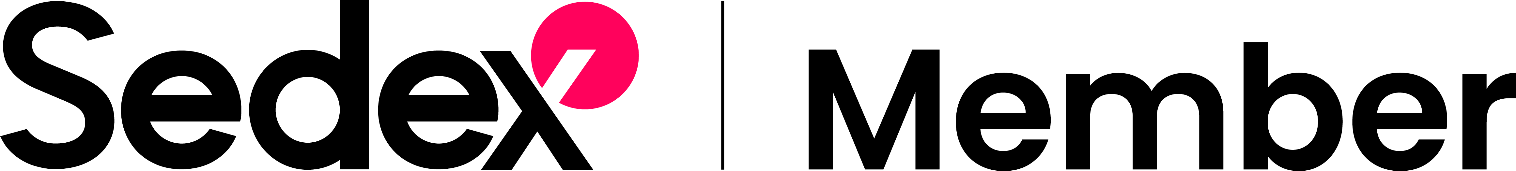
* Edit the sections highlighted in yellow to reflect your company’s information
  + Include your company’s existing social and environmental sustainability initiatives and achievements, in a short paragraph of maximum 150 words
  + Include a quote from a company leader – maximum 50 words
* Secure internal approval and share the finalised press release with your Sedex contact.
* Publish and promote the press release through your company’s own channels and press contacts; Sedex will do the same.

**If you have any questions, or would like to make significant changes to this template for your press release, please contact** [**communications@sedex.com**](mailto:communications@sedex.com)

**Press release best practice**

* Keep sentences short and snappy
* Use plain English, avoiding corporate jargon and academic terms
* Press releases should be a maximum of 800 words in total, including the “notes to editors” section

**\*\*COMPANY NAME\*\* joins Sedex in commitment to social and environmental sustainability**

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\*City/date\*

\*\*COMPANY NAME\*\* has become a Sedex member, joining the world-leading organisation in their latest commitment to supply chain sustainability.

\*\*COMPANY NAME\*\* is dedicated to being a responsible business, managing their operations and supply chain in a way that safeguards workers, communities and the environment. Joining Sedex supports \*\*COMPANY NAME\*\*’s established \*\*ethical sourcing/CSR/sustainability*\*\** programme. This includes *\*\*add existing initiatives, commitments and achievements\*\**

Sedex’s technology and services help companies such as \*\*COMPANY NAME\*\* to source more sustainably. The platform and solutions provided empower businesses with the practical tools, data analysis and insights needed to drive more socially and environmentally responsible practices in their both own operations and with suppliers.

\*\*COMPANY NAME\*\* will use Sedex technology and data tools to *\*\*add in relevant activities and targets, e.g. “map the supply chain in more detail / integrate risk assessment, audit and worksite data to better understand working conditions and drive positive impacts / capture, analyse and report on key ESG areas and indicators”* .\*\*

\*\*Quote from company leadership\*\*

“Sedex is delighted to welcome \*\*COMPANY NAME\*\* as a member. We welcome their commitment to sustainable business, and look forward to supporting them to achieve their social and environmental sustainability goals.”

**Jon Hancock, CEO, Sedex**

Learn more about \*\*COMPANY NAME\*\*’s sustainability initiatives here.

**Notes to editors**

**\*\*COMPANY NAME\*\***

*Add a paragraph of basic information about your company, including a contact for media enquiries.*

**About Sedex**

Sedex is a global technology company that specialises in data, insights and professional services to empower supply chain sustainability. Our platform, tools and services enable businesses to easily manage and improve their environmental, social and governance (ESG) performance to meet their supply chain sustainability goals.

Sedex has nearly 20 years of expertise and provides end-to-end supply chain solutions for all businesses, including SMETA, our world-leading site-level social audit. We’re proud to work with a community of 75,000 businesses and 100,000 supply chain sites across 35 sectors globally. This includes some of the world’s most recognisable brands such as Reckitt, Nestlé, Molson Coors, Yum! Brands, Marks & Spencer, Mengniu, Asahi, Li & Fung, John Lewis Partnership (JLP) and Barclays to name a few. Visit [our website](https://www.sedex.com/) for more information